



## HOW GO PUCK BECAME A SMART DEVICE, IN UNDER 5 MINUTES, WITH GEOTRAQ CONNECTED MODULES.



GO PUCK provides a hands-free, convenient, power solution for those with an active lifestyle, and businesses reliant on mobile solutions. With a small form factor core to their product design, they searched for an IoT module that could be easily adapted to make their product a smart device that would better serve the needs of

their customers. They were looking for speed, ease, and real ROI.

GeoTraq, the smallest cellular module in the world, built on a Tier-1 cellular network transmitting small payloads of data using Non-IP data delivery, in over 193 countries, seemed like an ideal solution. GO PUCK decided to send GeoTraq their product. The team at GeoTraq connected the G-200 module to the GO PUCK battery cells, added an antenna, and activated a sim, all in under 5 minutes. The GeoTraq team then registered and activated the device, shipping it back to the GO PUCK team to test globally.

Traveling around the US, over to Hong Kong, and back, GO PUCK was able

to track their device as they desired. They scheduled wake up times on the device at intervals that worked for their business, built geo fences, and watched the map as the GO PUCK traveled the world with a GeoTraq module and Tier-1 global connectivity. Working with GeoTraq, GO PUCK was able to have a connected device in under 27 days, fully certified, at a price that enables full scalability, and an ROI their business needed.



For more information, please visit [www.GeoTraq.com](http://www.GeoTraq.com)